



## Athlete Sponsorship Programme

With Birmingham hosting the Commonwealth Games in 2022, our clinical team have been inspired to offer one male and one female athlete of great promise the chance of sponsorship in their training and competition efforts.

We are looking for young able-bodied or para-athletes between the ages of 16 and 25, who live locally in Birmingham, to engage in a treatment programme free of charge.

Our practitioners will work with you, your coaches and trainers, and other health and fitness professionals to ensure you arrive at your event ready to achieve your best.

The Sponsorship will see Young Athletes working in partnership with Osteopaths, Sports Therapists and Personal Trainers to give them great advantages in the early part of their careers. Our aim is to help them learn about sustainable training, and methods for improving their performance. By gaining skills in cross training athletes can take an edge in competition, simultaneously decreasing recovery time and the likelihood of injury.

This sponsorship programme is our team's opportunity to reinvest in the sporting culture in the West Midlands, and has come at an opportune moment as the city of Birmingham prepares to host the 22<sup>nd</sup> Commonwealth Games.

We would like to foster a legacy of these Games within our clinic, by creating an annual sponsorship programme for athletes spanning into the future, and continuing after the Games have ended.

This first pair of athletes selected would ideally have their sights set on competing in the Birmingham Commonwealth Games, but younger or less experienced athletes would be considered if they show great talent or ability.

**If you or someone you know could benefit from our Sponsorship,  
please read the terms of Sponsorship and submit your proposal to our clinical team...**

## Terms of Sponsorship

## **1. The Athlete**

- 1.1 The Athlete must be between the ages of 16 and 25 at the commencement of the Sponsorship.
- 1.2 The Athlete must be able to attend treatment and training appointments at Ebrook Osteopathy and Sports Clinic on a regular basis, providing their own transport, for which no fee may be charged to the clinic.
- 1.3 The Athlete must excel in their sport, and not engage in behaviour detrimental to their performance or the reputation of Ebrook Osteopathy and Sports Clinic (including excessive alcohol consumption, smoking, drug abuse or illegal measures for sports performance)
- 1.4 The Athlete must be actively working to improve their sports performance and their standing within their sport.
- 1.5 The Athlete will respect the efforts of the clinic, and engage with practitioners to improve their sports performance.
- 1.6 The Athlete will value the benefits of the Sponsorship, arriving promptly to their appointments and carrying out the practitioner's instructions for their treatment and exercise programme wherever they are able.

## **2. The Clinic**

- 2.1 The clinic will provide the Athlete with a package of Sponsorship benefits equivalent to the value of £1000.00 per annum for Osteopathy and Sports Massage Therapy, and £1000.00 per annum for Personal Training – exchangeable against the present rates set by Ebrook Osteopathy Ltd and the Ebrook Fitness Partnership, respectively.
- 2.2 The Clinic will endeavour to accommodate the Athletes schedule within the normal opening hours of Ebrook Osteopathy and Sports Clinic.
- 2.3 Specialist services may be requested by the Athlete, in terms of accompanying treatment or training at sporting events, to be provided at the Clinic's discretion.
- 2.4 The benefits of the Sponsorship package have no equivalent cash value, and cannot be transferred to anyone other than the named Athlete.

## **3. The Sponsorship**

- 3.1 The Sponsorship is a voluntary agreement between the Athlete and the Clinic, made freely and without prejudice.
- 3.2 The aim of the Sponsorship is to help the Athlete to develop their sporting performance. The Athlete and the Clinic will set regular goals to keep the Sponsorship working effectively.
- 3.3 The targets of the Sponsorship will be set in accordance to the Athlete's current sporting goals. These should be set out at the commencement of the Sponsorship and be both relevant and measurable.
- 3.4 The Sponsorship will work with the Athlete's current training, cross-training and health requirements, wherever possible. The Clinic will aim to develop good communication and working relationship with the Athlete, their coaches and other professionals working towards improving their performance.
- 3.5 There is a confidentiality clause between the Athlete and their practitioner/s from the Clinic in line with the practitioner's usual working and regulatory codes. The Athlete may choose to sign a disclosure agreement to make communication between the Clinic and their coaches easier.

- 3.6 In the first instance, the Sponsorship will last 12 months from the date of commencement. The Sponsorship may be renewed at the discretion of the Clinic, based on the Athlete's pursuit of a proposed sporting goal.
- 3.7 The Sponsorship may be ended at any time by the Athlete or the Clinic, if the set goals are not being achieved, and the programme of treatment or training appears futile relative to the Athlete's goal.
- 3.8 The Sponsorship may also be terminated by the either party in the event of non-adherence to the above outlined conditions of the Sponsorship.
- 3.9 The terms of the Sponsorship are set without prejudice and subject to change. The Clinic will give the Athlete at least 14 days' notice of any changes impacting their Sponsorship.

Both parties should retain a signed copy of this agreement for the duration of the Sponsorship.

Clinical Director



Athlete



<b>Athlete Sponsorship Programme Ebrook Osteopathy and Sports Clinic</b>	
<b>Name</b>	

<b>Date of Birth</b>	
<b>Sport and/or Clubs</b>	
<b>How did you hear about the Sponsorship opportunity?</b>	
<b>What are your greatest achievements in your sport to date?</b>	
<b>What are the greatest challenges you face as an athlete?</b>	

**What would you hope to gain from sponsorship?**

**What are your future aspirations as an athlete?**

**Please return your completed application to [info@ebrookosteopathy.co.uk](mailto:info@ebrookosteopathy.co.uk)  
Under the subject heading ATHLETE SPONSORSHIP**

**Or by post to  
Ebrook Osteopathy and Sports Clinic  
3 Coleshill Street  
Sutton Coldfield  
B721SD**

**If you require any further information, please get in touch by email or  
Telephone 0121 354 6955**

